# QUARTERLY REPORT

**JULY - SEPTEMBER 2023** 



## THE MARKET

All sales detailed in this quarterly newsletter have been sold and negotiated by John Henderson Real Estate Professionals Mermaid Beach, the largest selling beachside agency in the area for the past 50 years.

## **PRINCIPAL'S REPORT**

Spring has sprung! So far, 2023 has been a year which has shown the true resilience of local real estate, with interest rate rises and economists predicting property prices to fall. But real estate market prices have fared very well, and the market has begun to balance from the ultra-low levels of stock and rentals at the beginning of the year. Many Aussies caught the travel bug over the last 12 months, taking extended European holidays after the stifling Covid lockdowns. Now that these travellers are returning, we are expecting a renewed focus from buyers in local property market.

The light rail works are in full swing, with completion not due until late 2025. It has become part of our everyday lives, so please continue to support the local businesses in the area so they can trade through the loss of car parking, road disruption and reduced patronage. It's never been more important to shop, eat and drink local. Remember, if we all support local, we will continue to have these great people operating great small businesses close to our homes.

After 50 years of ownership the single level brown brick home at 2408 Gold Coast Highway sold under the hammer at auction to a Mermaid Beach local for \$2,050,000. Situated next to Annette Kellerman Park and in a highly visible highway location, this represents prime property. Houses within walking distance to the beach remain sought after, like the sale of 17 Avanti Street at auction for \$1,750,000.

Strong demand continues in the market for units in boutique complexes as these are still the most affordable price entry options with low body corporate fees, often in close proximity to the beach.

Should you be interested in an updated market price on your property please contact our experienced sales or rentals team.

SOLD

2408 Gold Coast Hwy, Mermaid Beach
SOLD FOR \$2,050,000



If you would like to be kept up with information on properties recently sold, new properties to the market and open homes please subscribe to our weekly property email sent out each Thursday afternoon by emailing your details to sales@prohenderson.com.au or follow us on our social media.

We may be biased but we do live in one of the world's most desirable locations. Time to embrace the upcoming summer months with time in the water or on the sand to enjoy what we have on offer.

## **ANDREW & LUKE HENDERSON**

## **SALES SNAPSHOT**

8/85 Petrel Avenue, Mermaid Beach SOLD for \$795,000

2 bedroom apartment

23 Gretel Drive, Mermaid Waters SOLD for \$1.205.000

3 bedroom older style family home

8/108 Petrel Avenue, Mermaid Beach
SOLD for \$735,000
2 bedroom apartment

5/34 Seagull Avenue, Mermaid Beach SOLD for \$730,000

2 bedroom apartment

9/28 Chairlift Avenue, Miami SOLD for \$525,000

1 bedroom beachside apartment

4/46 Oceanic Drive, Mermaid Waters SOLD

Older style 2 bedroom apartment

2408 Gold Coast Highway, Mermaid Beach SOLD for \$2,050,000

506m2 original home

17 Avanti Street, Mermaid Waters SOLD for \$1,750,000

3 bedroom family home with pool

5/33-37 Cronulla Avenue, Mermaid Beach SOLD for \$850.000

3 bedroom, 1 bathroom apartment

28/12 Landau Court, Miami \_\_\_\_SOLD for \$615,000

2 bedroom older style unit

## PROPERTY MANAGEMENT SNAPSHOT

Some major legislative changes have been introduced by the State Government for residential real estate, adding more red-tape for investment property owners. If you are just looking for answers to the changes to Minimum Housing Standard Legislation plus other changes which came into effect on the 1st of September 2023, please contact us for a free Fact Sheet.

The rental market is generally starting to return to some balance between level of supply and level of demand over the past quarter. Historically, as the weather warms up, tenant demand for properties near to the beach heats up which will likely see a return of increased activity from now until mid-December.

Property Management is something we take very seriously and our team have an average of 18 years experience in the real estate industry. They own their own houses and offer real world experience, so have the knowledge that makes a difference when it comes to looking after such an important asset. Along with our Property Managers, we have a full team based in a local office who are all experts in their field with considerable experience. Stability is something we try our best to consistently achieve and after over 50 years in business in Mermaid Beach we always strive to be the best and continually improve.

We focus predominantly on managing properties in the local area which is important when it comes to looking after a client's valuable property asset.

We would like to grow this part of our company further, so we would like your business. If you would like to discuss changing property managers, it's easier than you may think. We can handle the process for you. If your property management company has recently sold or gone into liquidation and you are wanting a financially strong long-term local business, please contact Sam Peattie or Ashleigh Mills on 07 5572 8011, or phone Andrew Henderson direct on 0438 691 972. You can also send us an email to rentals@prohenderson.com.au.





## **SUPPORTING THE COMMUNITY**

The Surf Lifesaving volunteers are back on the beach! The Mermaid Beach Surf Club have refurbished the John Henderson First Aid room for the commencement of 23/24 season to make assisting and saving lives on the beach even more efficient for our dedicated beach volunteers.

Our sponsorship of the three local Surf Clubs and the Mermaid Beach Bowls Club aims to give back to the community in which our family has serviced for over five decades and lived in for over six decades.

Also this quarter, we provided support for Albert Waterways Kindergarten in Mermaid Waters with the

assistance to purchase cots to assist with the babies safe sleeping, plus supporting the very successful NBCF 'Breakfast in Pink' morning held at the Mermaid Beach Bowls Club.



RENTALS -QUARTER STATS

PROPERTIES LEASED

59

\$475
per week

HIGHEST \$1,400 per week

## Support the agency supporting your community.

LOCAL SURF CLUBS
MAJOR SPONSORSHIP OF
MERMAID BEACH,
NOBBYS BEACH, MIAMI SLSC
OVER \$1,100,000 DONATED





MERMAID BEACH BOWLS CLUB
MAJOR SPONSOR

Supporting local community services.





PROFESSIONALS
GROUP is a
DIAMOND
SPONSOR

Over \$4m donated





## **COMPANY DIRECTORS**



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